



Belarusian State Concern for Manufacturing and Marketing of Light Industry Goods

Concern "Bellegprom "

Concern "Bellegprom"



- Was founded in 1992 on the basis of the Ministry of Light Industry of the Byelorussian SSR.
- Currently, Concern is the union of state and other juridical entities.
- Subordinates to the Council of Ministers of the Republic of Belarus.
- Represents the interests of more than 80 organizations (with the number of employees more than 63000 people) of different forms of ownership.
- Creates the conditions for effective work of the organizations that enter in Concern by satisfying needs of the population in quality goods of light industry.
- Strategic objectives of the Concern is to create leading brands of domestic light industry products and active promotion of those goods in domestic and overseas markets.

Textile sector of Concern "Bellegprom"



Source: www.blakit.by



Source: www.blakit.by



Source: www.vitcarpet.com



Source: www.linenmill.by



Source: www.blakit.by



Source: www.ruchaika.by

- Fabrics of different types (cotton, linen, wool, viscose, polyester-viscose) for: interior, clothing, table and bed linen, technical purposes, coated / impregnated with PVC, etc.
- Carpets and rugs
- Half and pure wool blankets and rugs
- Textile haberdashery
- Sewing threads
- Cotton yarn, linen, woollen (blended or pure), polyacrylnitrile
- Bed and table linen
- Tent materials
- Textile medical products (bandages, wipes, gauze, cotton and linen wool / wadding)

Knitwear sector of Concern "Bellegprom"



Source: www.belfa.by



Source: www.btf.by

Knitted garments (top and underwear) for:

- men
- women
- children



Source: www.bchk.by



Source: www.romgil.by



Source: www.romgil.by

- Hosiery
- High-pile knitted fabrics and fake furs
- Knitted garments for sports and recreation for adults and children
- Yarn



Источник: www.kupalinka.com



Source: www.btf.by

Sewing sector of Concern "Bellegprom"



Source: fashioncentre.by



Source : www.milavitsa.com



Source: www.eliz.by



Source: www.elema.by



Source: www.slavianka.by



Source: www.slavianka.by

Apparel for:

- men
- women
- children

- Winter, spring and autumn coats and jackets
- Costumes
- Jacket, skirts, trousers, tops, capri pants, blouses, dresses, semi-overalls
- Clothing of business style for schoolchildren
- Headgears
- Men's shirts
- Ties
- Lingerie

Leather and footwear sector of concern "Bellegprom"



Source: www.marko.by



Source: www.marko.by



Source: www.neman.biz



Source://www.accent-gloves.ru



Source: www.galanteya.by



Source: www.mpko.by



Source: www.vit-mex.by



Source: www.dfz.by

- Casual footwear for outdoor activities and active sports for men, women, children
- Felt boots
- Special purpose shoes
- Genuine leather
- Gloves and mittens
- Bags (natural and artificial materials)
- Coats, jackets, capes and coats made of fur
- Headgear (genuine and imitation fur)
- Porcelain goods
- Accessories (buttons, buckles)
- Artificial materials on a basis of suspension and emulsion of polyvinylchloride

Export geography of Concern "Bellegprom"



Companies of Concern "Bellegprom" export more than half of the goods to **more than 55 countries of the world**, including:

- Russia and other CIS countries;
- the European Union (Germany, Austria, Belgium, Spain, Italy, Latvia, Lithuania, France, United Kingdom etc.);
- Asia and America.

Recently the goods of the companies of Concern "Bellegprom" can be purchased in **Bahrain, Brazil, New Zealand, Morocco, South Africa** etc.

Leading enterprises



Many companies of the Concern as Joint venture "Milavitsa", RUPTЕ "Orsha Linen Mill", JSC "Vitebsk carpets", JSC "8 Marta", JSC "Belarusian Center of Fashion", OJSC "Elema", JV "Marko" Ltd, Joint Venture Ltd "Belwest", JSC "Svitanak" (Zhodino), JSC "Mogotex", JSC "Lenta", JSC "Komintern" and others have been long and successfully engaged in domestic & foreign markets.



Orsha Linen Mill



The natural linen properties completely meet the requirements necessary for interior textile: **table linen sets (tablecloths, napkins), sets of towels, runners, sets for kitchen** don't become deformed, don't lose brightness and shine.

The practicality and the beauty are the main properties of terry items produced by Orsha Linen Mill.



Open Joint Stock Company “Baranovich Cotton Production Amalgamation”



- Cotton and blended fabrics of different usage:
 - for bed linen
 - for table linen
 - flannel fabrics
 - fabrics for embroidery
 - for handkerchiefs and headscarfs
 - dress and apparel fabrics
 - gauze and bandages
 - cotton batting and nonwovens.

Specialists of the company have developed a new series of cotton fabrics for table linen:

- potholders
- gauntlets
- napkins
- tablecloths and other kitchen accessories.

в и т е б с к и е К О В Р Ы



CARPETS v i t e b s k



Wide range of tufted flooring and face-to-face carpets:

- **Jacquard face-to-face carpets** made of polypropylene pile yarn BCF
- **Jacquard face-to-face carpets “Shaggy”**
- **Jacquard face-to-face carpets “Sisal”**
- **Jacquard face-to-face loop pile carpets**
- **Jacquard face-to-face carpets**
- **Jacquard face-to-face shearing carpets**

The carpets by JSC “Vitebsk Carpets” have the following advantages:

- durability
- glazed pile surface
- modern design
- high pile density
- increased resistance to abrasion of pile (more than 6000 cycles).

MOGOTEX®



- Fabrics for industrial wear and uniforms
- Fabrics for special outfit and haberdashery
- Lining, decorative, upholstery, technical fabrics
- Curtain and knitted fabrics
- Special gear and home textile goods

JSC "Polesie"



- Knitted outerwear for women, men and children
- Half wool and high bulk yarn
- Knitted half wool fabric
- Batting and furniture stuff

Open JSC “Svitanak” Zhodino



Knitted underwear and outerwear of cotton yarn with optimal combination of quality and price for:

- men
- women
- children

MILAVITSA JSC



- Lady's lingerie
- Bras
- Knickers
- Shapewear
- Knitwear
- Swimwear

Elema

OJSC “Elema”



Top clothing for:

- women
- men

OJSC “Elema” has its own design center, working out 600 models per year.



JSC “ELIZ”



- men's shirts
- kid's shirts
- ties
- corporate clothing for men and women

Enterprise was awarded by diplomas and medals for high quality and wide assortment of its products:

“Best goods of the Republic of Belarus” (a nomination “Men’s shirts of the trade mark “Leonardo”),

“Award of the Government of the Republic of Belarus for the quality achievements”.

Minsk Leather Production Association Open Joint Stock Company Minsk region



Wide range of leather:

- upper leather smooth, with drum milling, embossed
- leather of split “velur”
- leather for haberdashery and upholstery leather.

Wide choice of colors and finishings.

Different industrial services like tanning leather from cows hides, separated finishing operations: embossing, coating, polishing, selection, drum milling, etc.



JV Marko Ltd.



- Footwear made of genuine and imitation leather for:
 - men
 - women
 - children
- Haberdashery
- Coats, jackets, capes and coats made of fur
- Headgear (genuine and imitation fur)

PJSC “Dobrush Porcelain Factory”



- Porcelain tableware:**
- Complects
 - Coffee pairs
 - Tea pairs
 - Plate frame
 - Desserts sets
 - Sets for milk
 - Sets for ravioli
 - Sets for tea
 - Sets of drinking
 - Salad sets
 - Soup sets etc.

**Thank you for your
attention**

Concern “Bellegprom”

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