

Humanitarian project
cultural institution "Mogilev Regional Art Museum named
after P.V. Maslenikov"
Funding a humanitarian project



1. The name of the project: "Museum without Borders" – providing a favorable environment in the museum for visually impaired people and familiarizing people with disabilities to the perception of museum culture.

2. Name of the organization: Institution of culture "Mogilev Regional Art Museum named after P.V. Maslenikov"

3. Physical and legal address of the organization, telephone, fax, e-mail: Republic of Belarus, 212030, Mogilev, st.Mironova 33, t/f. + 375 222 766121, e-mail: maslenicov2@mail.ru

4. Information about the organization

The cultural institution "Mogilev Regional Art Museum named after P.V. Maslenikov" is located in the center of the city of Mogilev. The building of the museum is an architectural monument of the early twentieth century. It was designed by the architect A.V.Drucker and was intended for the land-peasant bank.

In 1917, the building housed the publishing house of the Revolutionary Headquarters newspaper.

Since May 1919, the Mogilev State Historical Museum has been located here. Its attraction was an armored safe room, which kept museum

relics. Among the values were the Cross of Euphrosyne of Polotsk in 1161, made by Lazar Bogsha, a collection of Belarusian manuscript books and letters (175 units), weapons of the X–XIV centuries (280 units), coins (1800 units), icons of the XVII–XIX centuries, the mace of Sigismund III, paintings by I.Aivazovsky, I.Repin, V.Serov and other famous artists, the miter of the Mogilev Archbishop GeorgyKonissky, the shroud of 1566 by a close relative of Ivan the Terrible's wife Anastasia Romanovna – Anna Fyodorovna Paletskaya, the first printed Minea, royal letters of the XVI–XVIII centuries (26 units), handwritten irmos of 1697 with drawings and much more.

Their fate remained unknown due to the outbreak of the Great Patriotic War, when the exhibits were taken outside Mogilev.

In 1944, after the liberation of the city, the building housed the regional committee and city committee of the party, later the editorial office of the newspaper "Mogilevskaya Pravda".

On November 19, 1990, the Mogilev Regional Art Museum was opened. On July 28, 1994, the first in the Republic of Belarus P.V.Maslenikov – People's Artist of Belarus.

January 22, 1996 by the Decree of the President of the Republic of Belarus A.G.Lukashenko Mogilev Regional Art Museum named after P.V.Maslenikov.

From 01.01.2021, the Mogilev Regional Art Museum named after P.V.Maslennikov "has a branch" Art Museum named after V.K.Byalynitskiy-Biruli in the town of Belynichi ".

To date, the Mogilev Regional Art Museum named after P.V.Maslenikov has permanent exhibitions: "Art Gallery of the People's Artist of Belarus P.V.Maslenikov ", " Preserved Heritage ", " The Mystery of the Cross ".

I would like to note the most interesting exhibit in the collection "Printed editions" the book "New Sky" in 1699, which was published in the Mogilev Bratsk printing house of M. Voshchanka.

An original and interesting monument of monumental painting of the middle of the 18th century is the wall paintings of the staircase of the Belynichy Monastery of the Carmelites, in the urban village of Belynichi, on which the monk Joseph worked with two assistants Shultz and Prozar.

In 1978, due to the emergency situation of the building, the remains of the monastery were to be blown up. The frescoes were removed and sent to Minsk for conservative work.

Today it is a unique and only monument in the post-Soviet space. To date, the frescoes "Transfiguration" and "Carrying the Cross" are presented in the "Preserved Heritage" exposition and in the branch of the museum.

Since 1996, the history of the plein air movement began in the Mogilev region. On the basis of the Regional Art Museum named after

P.V.Maslenikov, the I International plein air in painting "The Image of the Motherland in the Fine Arts" was held, dedicated to the memory of V.K.Byalynitsky–Birul. Since then, plein airs have become traditional and are dedicated to famous artists of the Mogilev land, art critics, significant events. Over the years, the plein-airs were attended by artists from Belarus, Lithuania, Israel, India, China, Serbia, Poland, Russia, Ukraine and other countries.

As part of the plein air, master classes, creative meetings, and evenings of national cultures are held. An extensive cultural program is provided for guests, acquaintance with the museums of the city and its attractions. Following the results of the plein air, a final exhibition of the participants works is held in the museum. The plein air is unforgettable meetings, active creative work in the fresh air, preservation and development of realistic traditions, exchange of experience, "secrets" of skill, a wide range of contacts, and the discovery of something new.

Mogilev Art Museum named after P.V.Maslenikova is in her prime, she has many large-scale art projects that are being successfully implemented.

Exhibition projects became prominent events in the life of the museum in 2020: "Changing Reality" by Nikas Safronov, Honored Artist of Russia, Academician of the Russian Academy of Arts, Professor of Ulyanovsk State University; personal exhibition of Alidoro Katochchi "Color and Material" with the participation of the Italian Embassy in the Republic of Belarus; exhibition project "It is necessary – not dead! It is necessary - alive ..." from the museum's stock collection, dedicated to the 75th anniversary of the Victory in the Great Patriotic War.

For the first time, together with the Kursk State Art Gallery named after A.A.Deineki organized a new international virtual exhibition project "There was a war", in honor of the 75th anniversary of the victory in the Great Patriotic War (55075 people viewed it in the virtual space). Further cooperation is planned in 2021.

Since 11.06.2020, the work of the art studio has been organized to make the "Zabava" batley doll.

The following events were organized: "Museum of the Future", a competition for children's works; "My Lyuby City M", dedicated to the City Day; "Ecology and Art" and others. Developed and presented multimedia products: educational platforms, video tours ("Preserved Heritage", a fragment of the fresco "Transfiguration of the Lord", "Unknown Maslenikov" - a sketch of the scenery for the opera by A. Ponkieli "La Gioconda", the plot of the icon "The Miracle of George about the Serpent"; "PV Maslenikov and the War", the plot of the icon "Archangel Gabriel", etc.).

<p>New headings for social networks have been introduced: "Quote of the Day" (18 publications), "Educational Platform" (27 publications), # Art30. 6 virtual exhibitions were prepared and posted on social networks, 3 online quizzes were held. The total number of museum items of the main fund – 6242 units, scientific auxiliary fund – 1713 storage units.</p>
<p>5. Head of the organization: Bobrova Elena Vladimirovna, director, tel. +375 222 766121</p>
<p>6. Project manager: Gajda Nikolaj Igorevich, deputy director, tel. +375 222 653179, E-mail: info@maslenicov.by</p>
<p>7. Previous assistance received from other foreign sources: there is no experience of cooperation with foreign partners in obtaining gratuitous assistance</p>
<p>8. Required Funding Amount (USD): 40 000</p>
<p>9. Co-financing: not expected</p>
<p>10. Project implementation period: 1 year.</p>
<p>11. Objectives of the project:</p> <ul style="list-style-type: none"> - providing a favorable environment in the museum for the visually impaired of people; - teaching children to interact with people with disabilities; - education and cultural upbringing of children and people with disabilities; - introducing people with disabilities to perception of museum culture by introducing interactive technologies into the museum space; - education of religious and cultural tolerance by introduction of interactive excursions and programs.
<p>12. Tasks planned for implementation within the framework of the project:</p> <ul style="list-style-type: none"> - to equip the exposition halls of the museum with modern equipment (touch screens with the possibility of audio and video accompaniment of the visitor in several languages: Belarusian, Russian, English, Chinese). Purchase a video projector and acoustic system for sound accompaniment of museum events, which will allow introducing interactive methods that increase interest in the museum exposition, thereby providing a steady additional influx of visitors and contributing to the formation of a new, interactive perception of the museum.

- to equip the exhibits of the exposition halls of the museum with Braille, which will make the museum more accessible for visually impaired people.

- add interactive models of some objects to the museum exposition, for a better perception of information by visually impaired people, as well as for conducting interactive activities with children.

- conduct video filming and audio recording of an excursion throughout the entire exposition of the museum, for field events in boarding houses and boarding houses for people with disabilities.

13. Brief description of project activities:

Creation of a virtual tour of the museum exposition.

Development of inclusive cultural and educational programs with the development of a methodology aimed at children and recognizing that all children are individuals with different learning needs.

Conducting mixed interactive excursions for schoolchildren and people with disabilities, which will affect the training of interaction between children and people with disabilities and the introduction of people with disabilities to the general museum culture.

Organization of interactive excursions for mixed groups from representatives of different religious denominations for education

tolerance and personal interaction of representatives of different traditions with each other.

As part of the project, the exhibition halls of the museum will be equipped with modern equipment, which will allow the introduction of interactive teaching methods. It is planned to purchase furniture and equipment, interactive technology, purchase a hanging system for exhibiting an exhibition, purchase and install directional lighting, sound systems for exhibition halls, software (development of an application for independent study of the museum exposition).

14. Justification of the project: today one of the urgent tasks in the Republic of Belarus and in the world as a whole, and the efforts of the museum staff are aimed at creating a barrier-free environment in the museum. Limited communication and social activity creates additional psychological, economic and other problems, difficulties for the disabled themselves and their loved ones. The social and psychological well-being of the majority of people with disabilities is characterized by uncertainty about the future, imbalance, and anxiety. Many feel like outcasts of society, flawed people, infringed on their rights.

The acquisition of the necessary equipment will help create all the necessary conditions for people with disabilities to gain maximum access to hobbies for cultural leisure that meet their specific needs, and will also

contribute to social adaptation, including learning to compete on an equal footing with physically fit people.

15. Activities after the end of the project: The implementation of the project will improve the quality of services for people with disabilities, provide an opportunity to constantly attend cultural events without hindrance, join artistic activities, use the creative environment to meet their social significance and needs. This project will lead to conditions for ensuring the quality of life in an integrated system of adaptation of visually impaired people.

16. Costs associated with the implementation of the project (in US dollars): 40 000



